

BOOKS FOR AFRICA FY2023

Post-Shipment Book Recipient Survey



Respondent Statistics

40 Recipients from 14 Countries

Ethiopia • Ghana • Kenya • Madagascar • Malawi • Rwanda • Sierra Leone
South Africa • South Sudan • Tanzania • The Gambia • Uganda • Zambia • Zimbabwe

Most Popular Subjects



Medical

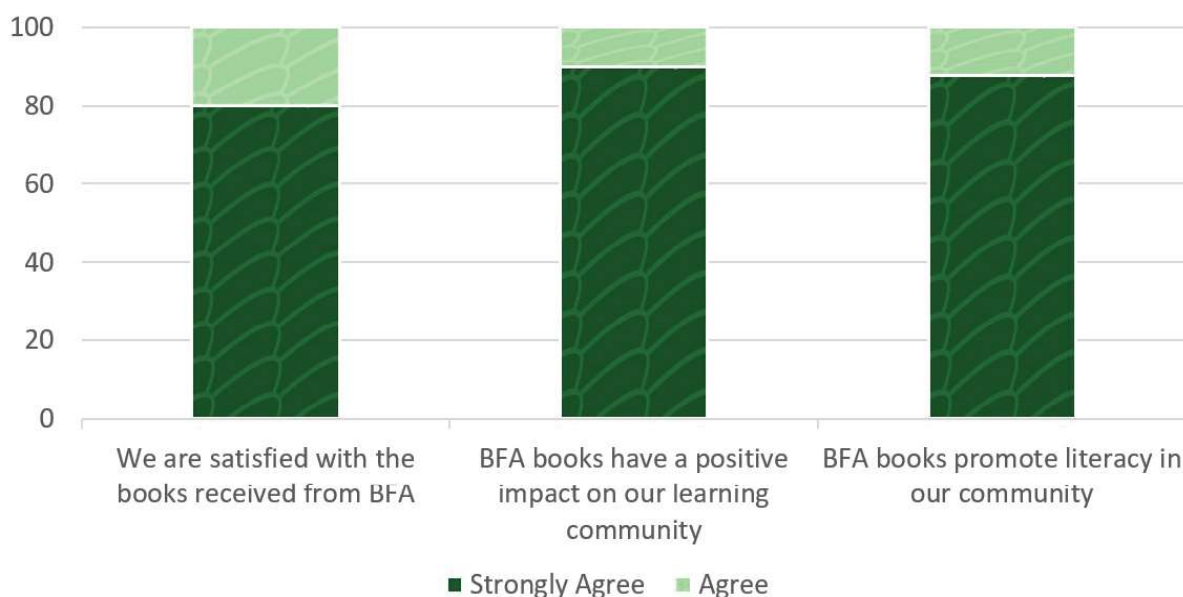


Leisure



English Reading Skills

100% of respondents reported high levels of satisfaction with BFA books this year, with the vast majority reporting a positive impact on their community and on literacy. No respondents reported low satisfaction or a negative impact.



By the Numbers

94%

percentage of library-based recipients who reported that library usage increased after receiving BFA books

213,000

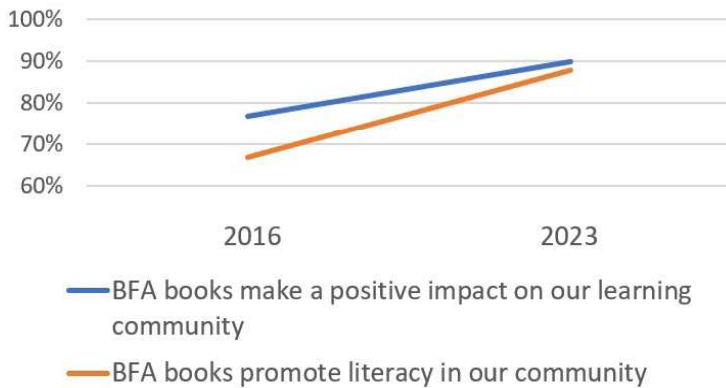
number of library visitors accessing BFA books each week, reported by survey respondents this year

50%

fewer recipients reported receiving irrelevant books vs. previous year (most of these reported that less than 10% of their shipment was comprised of irrelevant books)

Trends Over Time

8 years of data, 2016-2023



In the 8 years we've been conducting the recipient feedback surveys, we've increased the percentage of respondents who answered "strongly agree" that books promoted literacy in their community by 21%, and we've increased the percentage who answered "strongly agree" that BFA books make a positive impact on their learning community by 13%!

We listen to our recipients' feedback, and the results show we're moving in the right direction!

Special Initiatives

39 Girls Empowerment Collections shipped last year

8 Law & Democracy libraries shipped last year

In Their Own Words

"In essence, the transformation brought about by Books For Africa's contribution revolutionized our community's relationship with literacy and learning. The availability of books transcended mere access to information; it became a source of empowerment, joy, and communal exploration."
- The Inzozu Center, Rwanda

"We highly appreciated the books because most of them, especially the African novels, are current books with high market price. [For] example, *Native Son* is among the novels for African literature books which are lacking in many schools."
- Mr. Julius, Vice Principal, Brikama-Ba UB/SSS, The Gambia

"The books you provided were met with great enthusiasm. Teachers at local schools have found them to be invaluable resources in enhancing their teaching methods and enriching the learning experience for their students. The feedback we have received has been overwhelmingly positive. The children have also expressed their admiration for the books, which have captured their imagination and sparked their love for reading."
- Zaim H. Babana, President, Freedom and Citizenship Association, Mauritania

8 Years of Data, 36 Countries

Since we began our annual feedback survey in 2016, we have heard from 289 recipients in 36 different countries.



Botswana • Burkina Faso • Burundi • Cameroon • Central African Republic • Democratic Republic of Congo • Djibouti • Equatorial Guinea • Eswatini • Ethiopia • Ghana • Guinea • Kenya • Liberia • Libya • Madagascar • Malawi • Mozambique • Namibia • Niger • Nigeria • Rwanda • Senegal • Sierra Leone • Seychelles • Somalia • Somaliland • South Africa • South Sudan • Tunisia • Tanzania • The Gambia • Togo • Uganda • Zambia • Zimbabwe