

BOOKS FOR AFRICA FY 2020

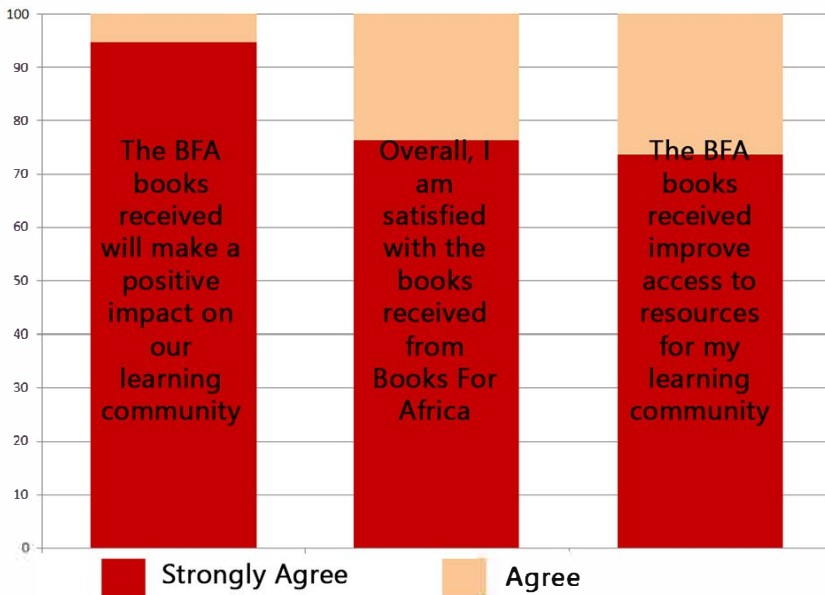
Post-Shipment Book Recipient Survey

RESPONDENT STATISTICS

38 RECIPIENTS FROM 16 COUNTRIES

Uganda, Malawi, Botswana, The Gambia, Togo, Tanzania, Ethiopia, Liberia, Rwanda, South Africa, Zimbabwe, Zambia, Ghana, Sierra Leone, Somalia & Niger

Recipients overwhelmingly rate BFA books as useful & of high quality:



Percentage of organizations that allow books to be checked out:

77%

Percentage of organizations that have seen increased traffic since the books arrived:

80%

Percentage of BFA books kept in a library:

90%

MOST POPULAR SUBJECTS



REFERENCE



UNIVERSITY



STEM

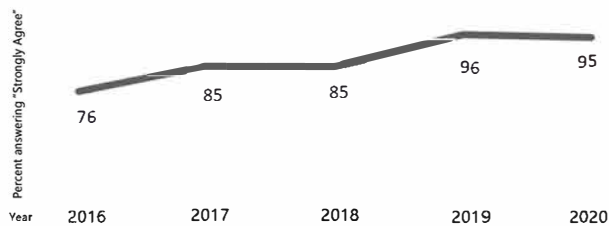


LEISURE

Year-Over-Year Results: 5 Years of Data

SINCE WE BEGAN THE SURVEY IN 2016, WE HAVE RECEIVED FEEDBACK FROM **176** RECIPIENTS IN **33** DIFFERENT COUNTRIES

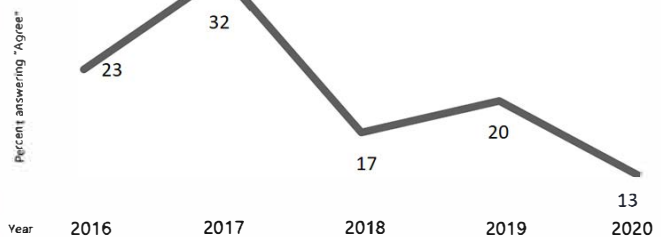
The BFA books received will make a positive impact on our learning community.



In 5 years, we have seen a nearly 20% growth in recipients strongly agreeing that BFA books will have a positive impact on their community. 100% of recipients have consistently responded "Agree" or "Strongly Agree" to this question.

By listening to feedback from recipients, BFA has decreased the percentage of recipients who received some books they deemed irrelevant from 23% to 13%.

Percent of recipients who received some books deemed irrelevant in their shipment



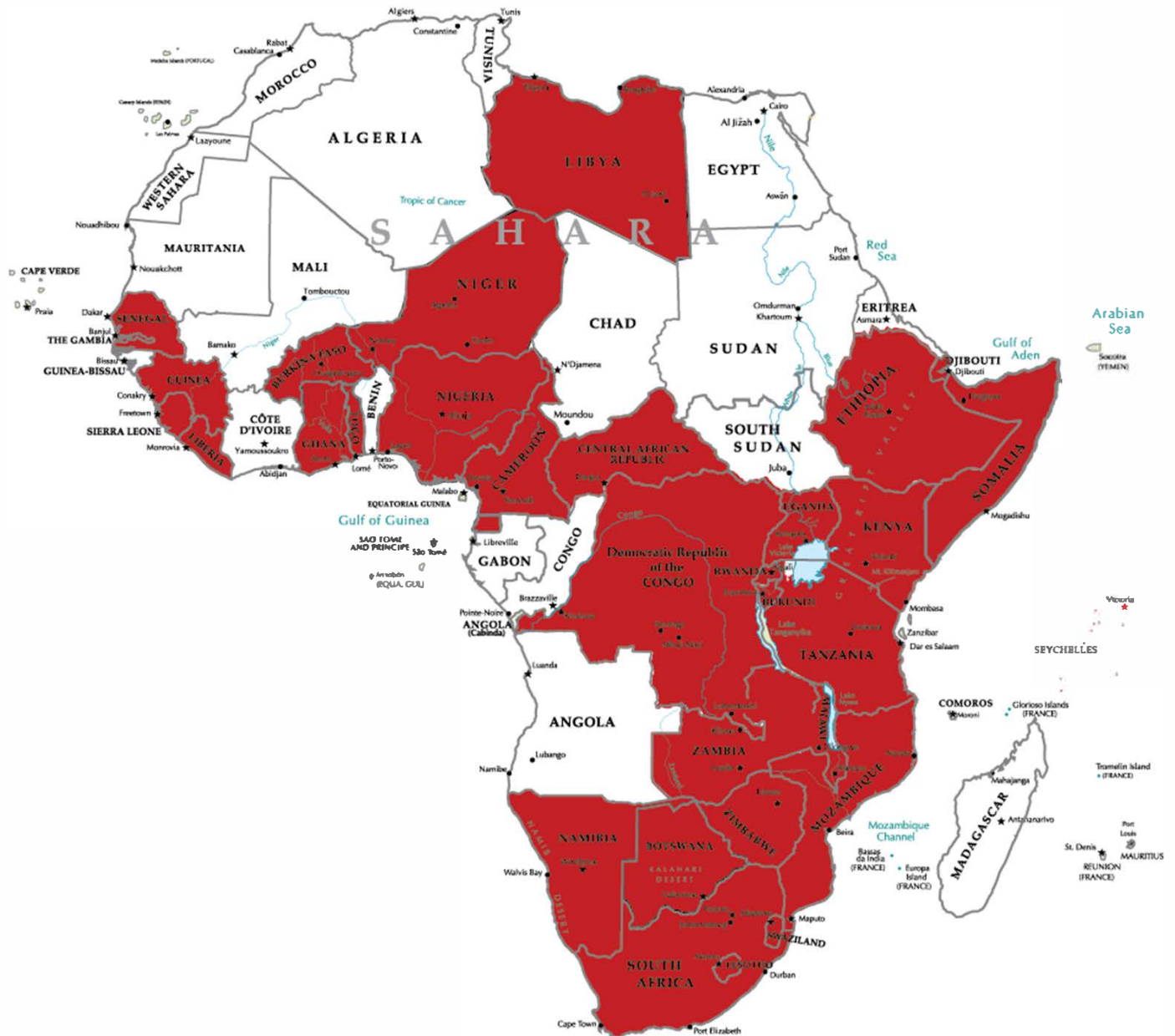
WHAT RECIPIENTS HAVE TO SAY:

"Students have started borrowing the new books for reading during this Covid-19 lockdown. As young Rwandans read...they are called to look into their inner being and bring out the best of human nature to benefit others the world over." - Fr. Jean Bosco Komakech, Rwanda

"March 2020...we took delivery of a 40-foot container of books...which were donated to A.D.U....Currently, A.D.U. has one of the top well-stocked libraries in Niger, and perhaps in the entire Sahel region."
- Kader Kaneye, President, African Development University, Niger

"As the Republic of South Sudan is recovering from over 20 years of civil conflict, our partnership (with BFA) will enable us to re-build the education system." – Bishop Eduardo Hiiboro, South Sudan

5 Years of Data, 33 Countries



Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Democratic Republic of Congo, Djibouti, Equatorial Guinea, Ethiopia, Ghana, Guinea, Kenya, Liberia, Libya, Malawi, Mozambique, Namibia, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, Seychelles, Somalia, Somaliland, South Africa, Swaziland, Tanzania, The Gambia, Togo, Uganda, Zambia, & Zimbabwe