

FY25

Post-Shipment Feedback Survey



Respondents at a Glance



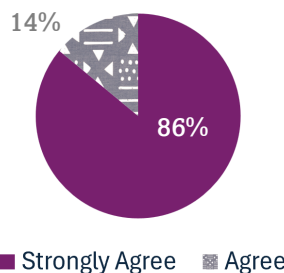
28 Book Recipients

Responded to our survey this year

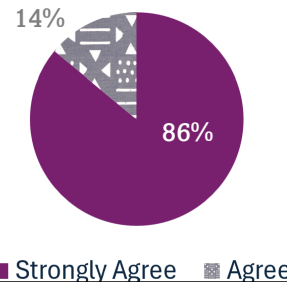
17 Countries

Cameroon, Eswatini, Ethiopia, Ghana, Kenya, Mali, Rwanda, Senegal, Sierra Leone, Somalia, Togo, Tunisia, Tanzania, The Gambia, Uganda, Zambia, Zimbabwe

Respondents who said that BFA books would help **promote literacy** in their community (2025 data)



Respondents who said that BFA books would help **improve access** to resources in their community (2025 data)



779

Average number of library users per week

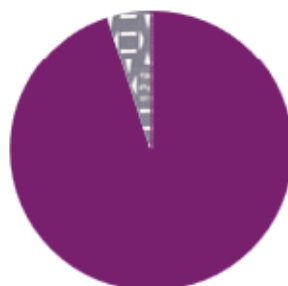
20 out of 21

library-based respondents reported that library usage **increased** since receiving BFA books

59%

Average **literacy rate** of communities prior to receiving BFA books

Over the last 10 years, **95%** of all respondents strongly agreed or agreed that BFA books were high-quality





Children's storybooks

**Which categories
were most in demand
this year?**

English reading and
writing skills



Science



What was the impact?

"This feels like a dream. I never imagined owning a tablet.... I'll make the most of it to **chase my goals.**"

- Abraham Nii Noi, Ghana

"A **new reading culture** has come in among the people and we are seeing great change."

- Amolo Peace, Uganda

"I can almost say that our books from BFA was the first of its kind for Liberia. Liberian students are greatly challenged when it comes to books in schools.... As a result of these challenges, Liberian students underperformed in the regional academic exams... Our goal is to **change this narrative.**"

- Dennis Garsinii, Liberia

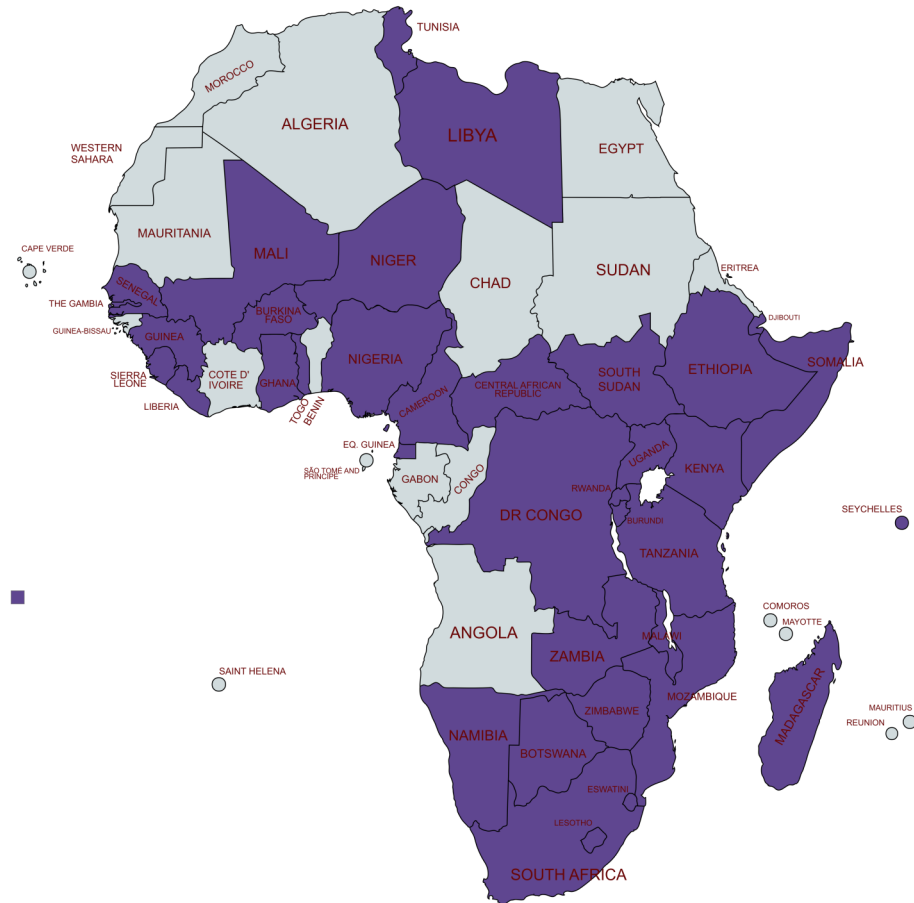
"It was extremely successful and the number of children in our schools has **more than doubled** in size. In just a few months, we are already seeing a difference in the level of learning and enthusiasm by the children now that they have the resources that they need."

- Deanne Casari, Rwanda

Thank you for helping make this happen!

10 Years of Feedback!

Since we began our annual feedback survey in 2016, we have heard from 342 recipients in 37 different countries.



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Botswana • Burkina Faso • Burundi • Cameroon • Central African Republic
Democratic Republic of the Congo • Djibouti • Equatorial Guinea • Eswatini
Ethiopia • Ghana • Guinea • Kenya • Lesotho • Liberia • Libya • Madagascar
Malawi • Mali • Mozambique • Namibia • Niger • Nigeria • Rwanda • Senegal
Sierra Leone • Seychelles • Somalia • South Africa • South Sudan • Tunisia
Tanzania • The Gambia • Togo • Uganda • Zambia • Zimbabwe