

BOOKS FOR AFRICA FY 2021

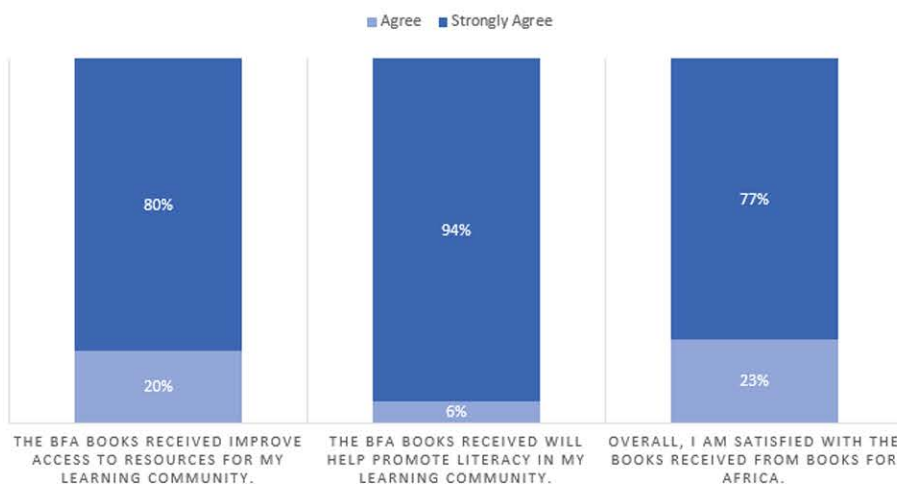
Post-Shipment Book Recipient Survey

RESPONDENT STATISTICS

36 RECIPIENTS FROM 17 COUNTRIES

Burundi, Democratic Republic of the Congo, Ethiopia, Ghana, Kenya, Liberia, Malawi, Nigeria, Sierra Leone, Somalia, South Africa, South Sudan, Tanzania, The Gambia, Tunisia, Uganda, & Zimbabwe

RECIPIENTS OVERWHELMINGLY RATE BFA BOOKS AS USEFUL & OF HIGH QUALITY:



Average percentage of books deemed relevant in a shipment:

99%

Percentage of organizations that have seen increased traffic since the books arrived:

96%

Percentage of BFA books kept in a library:

83%

MOST POPULAR SUBJECTS



ENGLISH LANGUAGE



UNIVERSITY



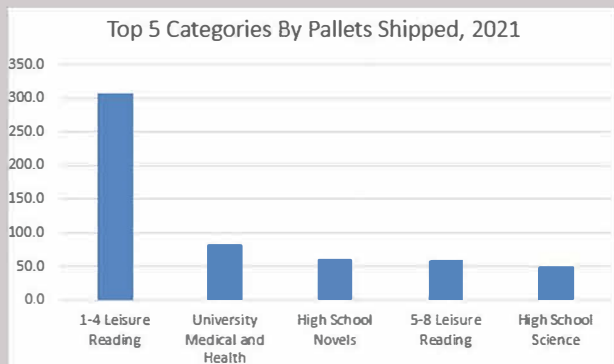
STEM



LEISURE

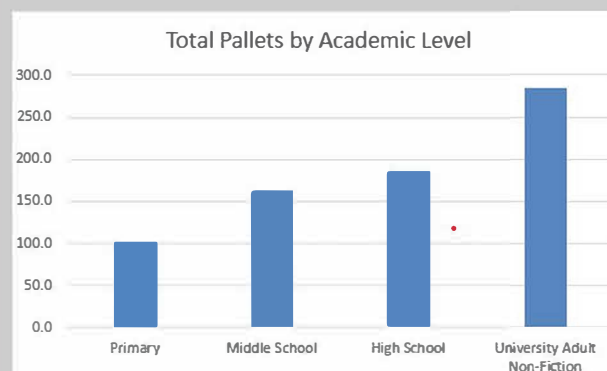
NEW DATA IN 2021: INVENTORY SHIPPED

BFA has implemented a new inventory management system that allows us to easily see what kinds of books we send each year



Primary Junior level leisure is shipped more than 3 times more often than the next most popular category, University Medical and Health. 306 pallets of Primary Junior leisure represents more than a million books!

Omitting leisure categories, the category BFA ships most often is University-level academic books.



WHAT RECIPIENTS HAVE TO SAY:

"The books will improve the effectiveness of our literacy programs...as well as support of teachers' professional growth and development."

- Jimmy Oluoch, Executive Director, Acres of Mercy, Kenya

"My children's interest in reading is now heightened because of the availability of the books. Also, I have noticed that my children are more attentive in class and are confident in speech- especially those that read a lot."

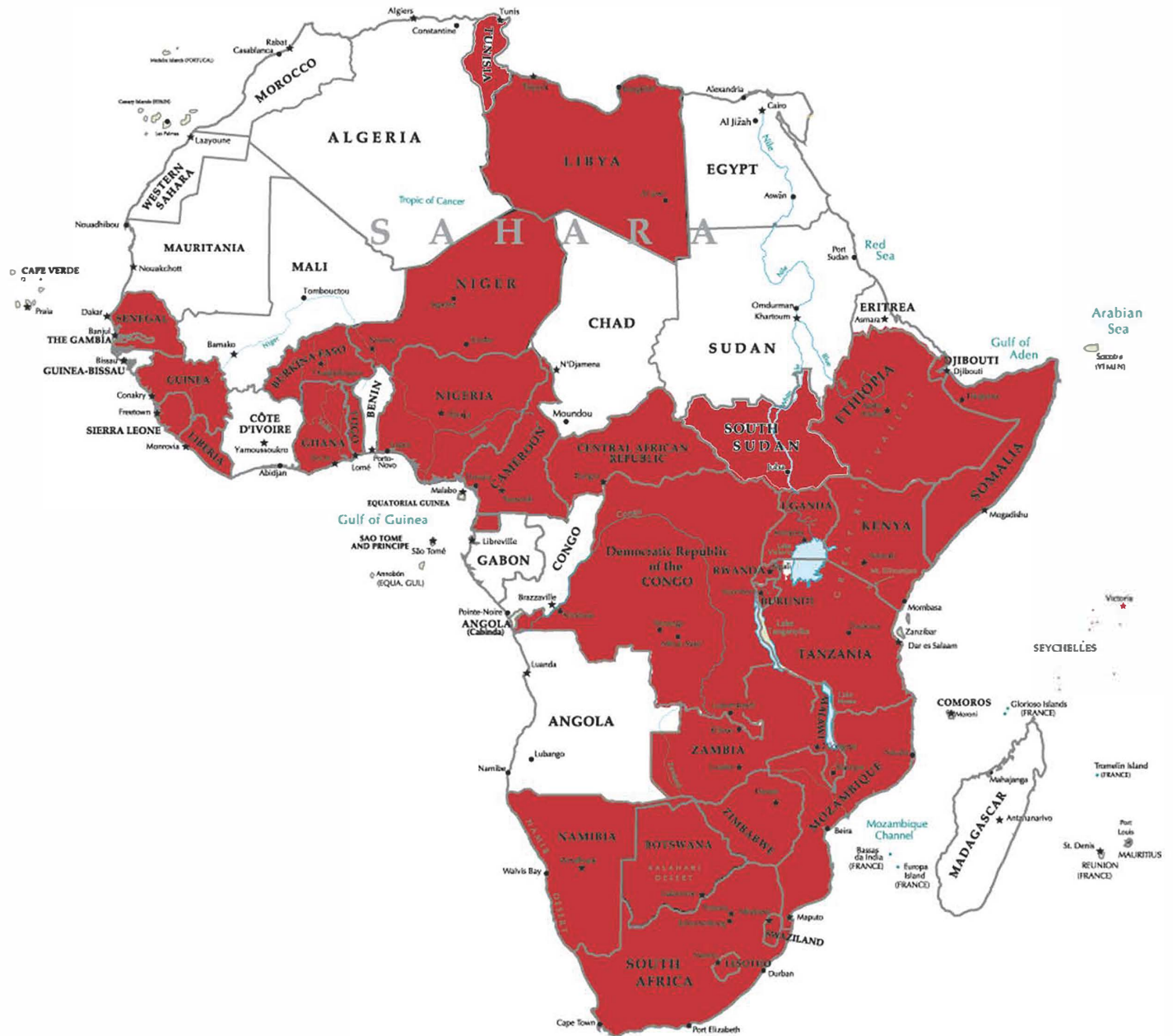
- Lydia Azakornu, Class 3 Teacher, Ghana

"I'm so excited at receiving these books. We are going to establish a mini library at this center and encourage our beneficiaries to read these stories. We might inspire a few of them to become writers or authors. These books will go a long way in opening up the minds of our children in this community"

- Manager, Haya Ha fhulufhelo, South Africa

6 Years of Data, 35 Countries

SINCE WE BEGAN THE SURVEY IN 2016, WE HAVE RECEIVED FEEDBACK FROM 212 RECIPIENTS IN 35 DIFFERENT COUNTRIES



Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Democratic Republic of Congo, Djibouti, Equatorial Guinea, Ethiopia, Ghana, Guinea, Kenya, Liberia, Libya, Malawi, Mozambique, Namibia, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, Seychelles, Somalia, Somaliland, South Africa, South Sudan, Swaziland, Tunisia, Tanzania, The Gambia, Togo, Uganda, Zambia, & Zimbabwe