Life is an Open Book

BOOKS FOR AFRICA 2012 ANNUAL REPORT

PHOTO BY ETHIOPIA READS
Dear Friends,

We would like to take this opportunity to thank you, our donors and supporters of Books For Africa, for another outstanding year. Thank you everyone for your help in sending more books to people who want to learn and improve their lives! We want to share with you some of what we have been able to achieve in 2012:

- **We shipped A LOT of books:** In 2012, we shipped 2.2 million books, 616 computers, and 15 new law libraries valued at over $28 million to 22 African countries. BFA retained its position as the world’s largest shipper of donated text and library books to the African continent having shipped over 27 million books to 48 African countries, and Charity Navigator gave us its top rating for the sixth consecutive year;

- **We walked the walk:** In February, BFA Founder Tom Warth led a delegation that walked across The Gambia to deliver books to students benefitting from our drive to send one million books to the West African country;

- **Our voice was heard:** In April, BFA Executive Director Pat Plonski was asked to serve as a keynote speaker for the World Literacy Summit in Oxford, England, to talk about how donated books are making a difference in schools across the African continent;

- **We journeyed to new places:** Also in April, BFA books arrived in Africa’s newest country, South Sudan;

- **We welcomed distinguished guests:** In May, BFA welcomed the Kenyan Ambassador to the U.S., His Excellency Elkanah Odembo, who shared his own experience with the power of books and education as the keynote speaker for our annual fundraiser in St. Paul, Minnesota;

- **We hosted big names:** In October, BFA celebrated its third year of operation in Atlanta, Georgia, with a Voices For Literacy Day event featuring NBA legend Dikembe Mutombo as keynote speaker;

- **We saw the good we are doing:** In October, BFA participated in a key book distribution ceremony in Nigeria with our partner, the Sir Emeka Offor Foundation;

It has truly been a great year, with so much achieved for the children of Africa. In 2012 we raised more money and shipped more books than ever before in our history. Thank you to all of you, our faithful donors, for your support which has allowed these successes to be achieved. We welcome your continuing financial support as we persist in our efforts to end the book famine in Africa.

Sincerely,

Norm Linnell
Board President

Patrick J. Plonski, PhD
Executive Director
How To Help Support Books For Africa

50¢ cents provides a student in Africa with a book
$100 provides a classroom set of books
$200 provides an encyclopedia set for a school or community library
$2,000 provides enough books for an entire school
$10,300 supplies a full 40-foot sea container of 22,000 books – enough for 10 schools

Cash Gifts
Your cash, check or credit card gift to Books For Africa can be designated for a specific program or directed to where the need is greatest. All gifts are tax deductible, as specified by law. For your convenience, gifts by credit card can be made directly online at www.booksforafrica.org.

Matching Gifts
Many companies match employee donations dollar for dollar to the charity of the employee’s choice. Check with your employer about matching your gifts to Books For Africa.

Wills and Other Planned Gifts
Books For Africa can be named a beneficiary in your will and receive other deferred gifts such as life insurance. These gifts are not subject to estate taxes.

Gifts of Appreciated Stock
Books For Africa and you can benefit from gifts of stock (provided you have held the stock for 18 months or longer). You can eliminate capital gains taxes, avoid income tax on the gifted stock, and receive tax deductions for the full value of the stock.

Speakers Bureau
If your employer, club, or group would like to learn more about Books For Africa’s mission and work, please call (651) 602-9844 or email bfa@booksforafrica.org.

Volunteer Opportunities
Volunteers have helped Books For Africa become the world’s largest shipper of donated text and library books to the African continent. Volunteers help sort and pack books, plan special events, and raise funds. Contact BFA today to find out how to put your skills to work!

Books For Africa Financial Information

Statement of Activity

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<thead>
<tr>
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<th>2011</th>
<th>2012</th>
</tr>
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<tbody>
<tr>
<td>SUPPORT AND REVENUES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>1,762,199</td>
<td>2,184,431</td>
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<tr>
<td>Interest Earned</td>
<td>41,788</td>
<td>15,125</td>
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<tr>
<td>Books Contributed</td>
<td>22,165,308</td>
<td>28,521,900</td>
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<td>TOTAL SUPPORT AND REVENUES</td>
<td>23,969,295</td>
<td>30,721,456</td>
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<tr>
<td>EXPENDITURES</td>
<td></td>
<td></td>
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<tr>
<td>Program Operating Expenses - Overseas</td>
<td>23,571,390</td>
<td>30,540,330</td>
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<tr>
<td>General and Administrative Expenses</td>
<td>76,106</td>
<td>89,616</td>
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<tr>
<td>Fundraising Expenses</td>
<td>146,914</td>
<td>153,637</td>
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<td>TOTAL EXPENDITURES</td>
<td>23,794,410</td>
<td>30,783,583</td>
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Change in Net Monetary Assets
33,323
23,686

Change in Book Inventory
141,562
115,967
2012 Ambassadors Circle Members
His Excellency Girma Birru Geda, Ambassador of Ethiopia to the U.S.
and Honorary Chair of the BFA Summit Society
Abdurashid Ali, Somali Family Services
Frank Babka, World Population Balance
Adolf Berhanu, U.S. Patent and Trademark Office
Shannon Brown, AT&T Leadership Atlanta
Alice Butterfield, University of Illinois at Chicago
Carl Christensen, Christensen Law Office
Gena Doyscher, Former BFA Board Chair
Carol Engebretson Byrne, MN International Center
Vince Farley, Honorary Consul of the Republic of Mali in Georgia
Elizabeth Franchini, Charleston County School District
Joe Lee Frank, Battlespace, Inc.
Christian Goergen, College of DuPage
Alemayehu Haile, Government of the District of Columbia
Pat Harris, RBC Global Asset Management
Don Hawkins, Uptown Rotary Club/Attorney at Law
Michael Henley, Hansen Henley Yoder & Lamb
Jeannie Kant
Abebe Kebede, AT&T State University
Rang Hee Kim, Counterpart International
Jim Klobuchar, Journalist
Ruth Knoll, The Andrah Foundation
Margaret Li, Fundraising Consultant
Lee Lynch, Carmichael Lynch
Adam Mambo, Littler Mendelson
Vuu Manseka, Coca-Cola
Chris Marsh, International Foundation for Education & Self-Help (IFESH)
Victor Mbaba, Africa’s Children’s Fund
Beth McClurg, NCR Corporation
Meredith McQuaid, University of Minnesota
Megan Meyer, A Hand In Health
Joe Miller, Follett Educational Services
Anna Mkapa, Equal Opportunities For All Trust Fund (EOTF)
Stan Moor, The Westminster Schools
David Murphy, Better World Books
Solomon Negash, The Bethany Negash Memorial Foundation
Sir Emeka Offor, Sir Emeka Offor Foundation
Doris Pagelkopf, United Way of Minnesota
Pam Pappas Stanoch, Athena International
Tom Pfeifer, Thomson Reuters
Irene Qualters, Computer Scientist
Barbara Rosé, Aid for Africa
Margaret Sents
Shaun Skelton, Visions In Action
Valerie Staats, U.S. Peace Corps – Cape Verde
Allison Walker, GE Capital
Gary Zelko, Merck and Co., Inc.

Jack Mason Law & Democracy Initiative
Honorary Co-Chairs
Kofi Annan, Former U.N. Secretary-General
Walter Mondale, Former U.S. Vice President

2012 Board of Directors
Norm Linnell, President
Tom Gitaa, Past President
Fiona McCrae, Treasurer
Tammie Follett, J.D., M.B.A., Secretary
Thomas Warth, Founder (Ex Officio)
Patrick Ponski, Executive Director (Ex Officio)
Adam Ciresi
Seth Eggessa
Mike Essien, Esq.
Donna Ford
Sabrina Lynn Jackson
Bob Marx
Paul “Paco” Miller
Rosemond “Rosie” Owens
Asratie Teferra
Michael Wirth-Davis

ADDRESS SERVICE REQUESTED

OFFICE LOCATION:
253 E. 4th Street, Suite 200
St. Paul, MN 55101 USA
(651) 602-9844

GEORGIA WAREHOUSE:
2971 Olympic Industrial Drive SE, Suite B
Smyrna, GA 30080 USA
(404) 603-8680

MINNESOTA WAREHOUSE:
(opens March 1, 2013)
635 Prior Ave. N Suite 100
St. Paul, MN 55104 USA

www.BooksForAfrica.org
bfa@booksforafrica.org

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