



# GAME OF THRONES

## **HBO® GIVES 7,000 LUCKY GAME OF THRONES® FANS A CHANCE TO SEE THE SEASON 4 PREMIERE EPISODE WITH AN EPIC FAN EXPERIENCE AT BARCLAYS CENTER, MARCH 20**

*Immersive Event Provides Fans of the Emmy®-Award Winning Hit Series an  
Opportunity to Watch the First Episode in a Setting that Matches the Show's Epic Scale with  
All Net Ticket Proceeds Donated to Charity*

**BROOKLYN (March 4, 2014)** — To celebrate the April 6 return of the global phenomenon *Game of Thrones*, HBO will host “The Epic Fan Experience” on March 20 at the Cushman & Wakefield Theater at Barclays Center in Brooklyn. This spectacular, one-night only event will treat fans to a first-of-its-kind advanced fan screening of the fourth season’s debut episode. The experience will also include show costumes and props displays from the acclaimed traveling exhibition, photo ops on the Iron Throne and other special surprises.

The centerpiece of the night will be the blockbuster screening of the hotly anticipated new episode on a stadium sized screen for 7,000 of the show’s biggest fans.

Tickets for the event go on sale to the public at [Ticketmaster](#) on Thursday, March 6 for \$15 (includes applicable taxes and service charges) with all net proceeds donated to charities: [Nothing But Nets](#) and [Books for Africa](#).

“*Game of Thrones* has become a truly global sensation thanks to the show’s incredibly dedicated and loyal fans,” said Zach Enterlin, SVP of Advertising and Promotion at HBO. “To create an event that matches the excitement of the viewers and the epic scale of this series, we knew we had to do something really special. A fan screening of this size, at a venue like Barclays Center, feels like the perfect way to celebrate the new season of *Game of Thrones*.”

*Game of Thrones* Season 4 premieres Sunday, April 6<sup>th</sup> at 9:00pm ET only on HBO.

***Guests arriving with an electronic device are required to check their device prior to entering the arena. Please note that there will be NO electronic devices (including but not limited to, cellular phones, audio/video recorders, tape recorders, tablets, and laptops) permitted inside of Barclays Center. No mobile tickets will be honored and tickets must be printed prior to arrival. All electronic devices will be returned to the guest upon exiting the arena. Only guests 18 years old or older will be permitted to enter. Valid photo identification will be required for entry. For acceptable forms of ID, please visit [barclayscenter.com](#).***

### **About *Game of Thrones*:**

Based on the popular book series “A Song of Ice and Fire,” by George R.R.Martin, this hit Emmy®-winning fantasy series chronicles an epic struggle for power in a vast and violent fantasy kingdom. Members of the ensemble cast include Emmy® and Golden Globe® winner Peter Dinklage, Lena Headey, Emilia Clarke, Nikolaj Coster-Waldau, Kit Harington, Natalie Dormer, Maisie Williams and Sophie Turner. Executive producers, David Benioff, D.B. Weiss, Carolyn Strauss, Frank Doelger, Bernadette Caulfield; co-executive producers, Guymon Casady, Vince Gerardis, George R.R. Martin.

### **About HBO:**

Home Box Office, Inc. is the premium television programming subsidiary of Time Warner Inc. and the world’s most successful pay TV service, providing the two television services – HBO® and Cinemax® – to approximately 127 million subscribers worldwide. The services offer the most popular subscription video-on-demand products, HBO On Demand® and Cinemax On Demand® as well as HBO GO® and MAX GO®, HD feeds and multiplex channels. Internationally, HBO branded television networks, along with the subscription video-on-demand products HBO On Demand and HBO GO, bring HBO services to over 70 countries. HBO and Cinemax programming is sold into over 150 countries worldwide.

### **About Barclays Center:**

Barclays Center opened on September 28, 2012, and is a major sports and entertainment venue in the heart of Brooklyn, New York. One of the most intimate seating configurations ever designed into a modern multi-purpose arena, Barclays Center offers 17,732 seats for basketball, 15,813 for hockey, and up to 18,000 seats for concerts, and has 101 luxury suites, four bars/lounges, four clubs, and 40/40 CLUB & Restaurant by American Express.

Barclays Center hosts an extensive variety of events, including premier concerts, major professional boxing cards, top college basketball, family shows, the Brooklyn Nets and soon the New York Islanders.

For more information on Barclays Center, please visit [www.barclayscenter.com](http://www.barclayscenter.com).

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